

Executive MBA

The W. P. Carey Executive MBA is designed for executives with 10 – 15 years of management experience. Classes meet twice monthly on Fridays and Saturdays at ASU's Tempe campus, convenient for travel from within Arizona and surrounding states.

With a focus on informing decisions that leaders must make, an integrated capstone that gives you an opportunity to address current problems facing your organization, and immersive experiences in Washington, D.C. and international locations, the W. P. Carey EMBA goes beyond the books to help you see the world of business in a new way.



“My peers and the W. P. Carey faculty constantly broaden my perspective around issues. As I move forward in the military, I've improved my leadership style and gained a newfound understanding in many facets of business.”

Rob Coslick, Executive MBA 2016

wpcarey.asu.edu/emba

Graduate Programs
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Develop your
strategic thinking
for a fast-paced
global economy.

No. 13

EMBA program in the world

– *The Wall Street Journal*

84%

**of companies are looking to
hire MBA graduates.**

– *GMAC 2015 Corporate Recruiters Survey*

**Alumni Confirm the
Value of an MBA**

90% Increased earnings power

91% Preparation for
leadership positions

85% Opportunities for quicker
career advancement

– *GMAC 2015 Alumni Perspectives Survey*



U.S. News & World Report
No. 1 Most Innovative Schools

Executive MBA Curriculum

The EMBA curriculum delivers insights across the spectrum of business and management foundations. Many assignments can be applied directly to your company, while the capstone strategy course is integrated throughout the program, culminating with a strategic analysis of your organization.

Quarter One

Financial Performance Reporting

Discover how economic events and transactions are communicated through the financial reporting process and learn how to read, analyze, and interpret financial reports.

Organizational Theory and Behavior

Identify how individual and group behavior and organizational processes influence outcomes.

Quarter Two

Decision Statistics

Examine quantitative information, decision-driven use of information and data, and decision modeling processes.

Managerial Economics

Apply microeconomic analysis in areas of supply and demand, production, cost, and pricing.

Quarter Three

Managerial Accounting

Focus on the use of accounting information for internal planning, decision-making, and performance evaluation.

Marketing Management

Explore how the marketing function is managed and how to develop strong marketing strategy, with emphasis on how to understand a superior value proposition, articulate independent influences, and comprehend biases.

Quarter Four

Managerial Finance

Examine risk analysis, valuation, capital, budgeting, cost of capital, and working capital management.

Leadership I

Learn to deal with uncertainty and ambiguity, to use power and persuasion, to use different decision styles in different circumstances, and to lead organizational transitions through changing environmental circumstances.

Elective*

Summer

Negotiations

Improve your skills in the art of negotiation through simulations involving multi-party, multi-issue negotiations.

Business Strategy and Public Policy

Travel to the Arizona Capitol and Washington, D.C. to see how businesses participate in the public policy process.

Quarter Five

Advanced Finance

Use a case-oriented approach to apply finance theory to issues such as financial risk management and the use of derivative instruments, international finance, exchange risk, and modern portfolio management.

Ethical Issues for Managers

Address real-world ethical dilemmas by examining ethics and social responsibility for the individual, the organization, and its stakeholders.

Globalization, Business, and Markets

Analyze the important policy and cultural differences across countries that are encountered as trading opportunities expand.

Quarter Six

Strategic Management

Learn the tools of strategy and policy formulation, emphasizing the integration of decisions in the functional areas to help your organization gain and sustain competitive advantage. Continued in Quarter Seven and Quarter Eight.

Operations and Supply Chain Management

Explore conceptual foundations of operations, procurement and logistic functions for all types of organizations to deliver enhanced customer and economic value.

Entrepreneurship

Identify, evaluate, value, and create entrepreneurial opportunities through a series of cases and discussions on topics covering various phases of venture development.

Quarter Seven

Business Intelligence

Develop a managerial approach to the new hallmarks of IT in organizations: innovation, data-driven decision-making, and collaboration.

Leadership II

Build on lessons covered in Leadership I.

International Practicum

Shape your global perspective with sessions abroad, highlighting differences in doing business in distinct cultures.

Strategic Management

Continued from Quarter Six.

Quarter Eight

Strategic Management

Continued from Quarter Six.

Elective*

*An elective course is required in Quarter Four and is optional in Quarter Eight. Designed exclusively for Executive MBA students, elective content is dynamic and may change based on student and alumni feedback, changing trends in the workplace, and employer and industry needs.