

# Full-time MBA

Arizona State University's W. P. Carey School of Business has transformed the MBA so you can transform business. Through eight distinct MBA concentrations, from traditional disciplines to emerging fields, you can align your MBA with your goals and create your own path forward.

The Forward Focus MBA Scholarship allows us to ensure opportunity for exceptional Full-time MBA students who exhibit creativity, ingenuity, intellect, and innate leadership capabilities. That's why all accepted Full-time MBA students will receive a scholarship covering the total cost of tuition.



“The Forward Focus Scholarship allows me to pursue my passions, without having the pressure to find a job just to repay student loans. Without it, I don't know that my dreams to help underprivileged populations would be possible.”

*Rachel Curtis, Full-time MBA 2018*

[wpcarey.asu.edu/ftmba](http://wpcarey.asu.edu/ftmba)

Graduate Programs  
480-965-3332  
wpcareymasters@asu.edu

## Meet the rapid changes and new realities in business.

# 95%

of 2016 Full-time MBA  
students employed within  
90 days of graduation

# \$102,578

Median salary of 2016  
Full-time MBA graduates

## CLASS PROFILE

The W. P. Carey Full-time MBA experienced tremendous growth and increased diversity from 2015 to 2016.

	2015	2016
STUDENTS	86	120
WOMEN	30%	42%
COUNTRIES REPRESENTED	8	25



**U.S. News & World Report**  
No. 1 Most Innovative Schools  
No. 35 Full-time MBA programs

# Forward Focus MBA Curriculum

In addition to the Forward Focus Scholarship, the W. P. Carey School has developed a 60-hour Forward Focus MBA curriculum that includes dynamic courses, which, in combination with the core tenets of an MBA education, can provide you a distinct advantage over other MBA programs:

**Decision-making with Data Analytics** trains you to become a better consumer of data analytics and a more effective analytical leader.

**Self-transformation through Executive Connections** teams you with senior executives to enhance your leadership competencies.

**Intellectual Fusion Learning Labs** pair you with non-business ASU master's degree students on action-learning projects that strengthen your cross-functional skills.

**Future Forward Leadership** readies you to deal with ambiguous situations by building skills in design thinking, improvisation, and super-flexibility.

## Year One

### Quarter One

- Financial Performance Reporting and Analysis: Financial Accounting
- Leading People, Teams, and Organizations: Organizational Theory
- Sources of Competitive Advantage I
- Understanding Facts: Statistics for Managers
- Self-discovery through Career Coaching
- Self-transformation through Executive Connections

### Quarter Two

- The Art of Managing Resources to Create Value: Managerial Finance
- Create and Deliver Customer Value: Marketing Management
- Decisions, Market Structure, and Games: Managerial Economics
- Operations and Supply Chain Management
- Self-transformation through Executive Connections

### Quarter Three

- Internal Measures of Success: Managerial Accounting
- Digital Innovations and Transformation: Information Systems
- Decision-making with Data Analytics
- Self-transformation through Executive Connections
- Courses in concentration or elective

### Quarter Four

- Going Out on Your Own: Entrepreneurship
- Mastering the Art of Influence and Negotiations

- Frontline to Boardroom Communication
- Self-transformation through Executive Connections
- Courses in concentration or elective

## Summer

### Internship Experience

The mandatory Internship Experience puts the skills you're learning in the MBA program to work within a top company and potential employer. Please note that a typical internship lasts 10-12 weeks, extending slightly beyond the normal eight-week summer session.

### Optional Global Immersion Experience

Choose international electives to complement your MBA experience and in-class learning. These courses are taken prior to the beginning of most internships, allowing you to complete both.

## Year Two

### Quarter Five

- Global Business Environments
- Intellectual Fusion Learning Labs
- Self-transformation through Executive Connections
- Courses in concentration or elective

### Quarter Six

- Ethical Issues for Managers
- Intellectual Fusion Learning Labs
- Self-transformation through Executive Connections
- Courses in concentration or elective

### Quarter Seven

- Future Forward Leadership
- Self-transformation through Executive Connections
- Courses in concentration or elective

### Quarter Eight

- Sources of Competitive Advantage II
- Self-transformation through Executive Connections
- Courses in concentration or elective

## Companies That Hire Our Graduates

- Amazon.com Inc.
- American Airlines Inc.
- American Express Co.
- Apple Inc.
- AT&T Inc.
- Bank of America Corp.
- Chevron Corp.
- Crane Co.
- CVS Health Corp.
- Dell Inc.
- E. & J. Gallo Winery
- Fiat Automobiles SpA
- Henkel Consumer Goods Inc.
- Intel Corp.
- Johnson & Johnson Services
- L'Oréal Group
- Mayo Clinic
- PetSmart Inc.
- Raytheon Co.
- Tesla Motors Inc.
- USAA
- Vanguard Group Inc.
- Wal-mart Stores Inc.