

Online MBA

Develop your leadership skills wherever and whenever learning suits you best. With one core course at a time and customizable elective options, the Online MBA allows you to focus on your studies while juggling your career and life.

Consistently ranked Top 5 by *U.S. News & World Report*, the W. P. Carey Online MBA delivers the same course content taught by faculty members from our Full-time and Part-time MBA, and you earn the same degree.



“ In an online program, responsiveness is crucial to the efficiency and understanding of a course. So the professors and staff at W. P. Carey have been absolutely instrumental in my success. ”

Christopher Trusk, Online MBA 2016

wpcarey.asu.edu/onlinemba

Graduate Programs
480-965-3332
wpcareymasters@asu.edu

Advance your career on your schedule, 100% online.

JANUARY



AUGUST



Multiple Online MBA start dates
give you even more flexibility.

84%

of companies are looking to
hire MBA graduates.

– GMAC 2015 Corporate Recruiters Survey

Alumni Confirm the Value of an MBA

90%

Increased earnings power

91%

Preparation for
leadership positions

85%

Opportunities for quicker
career advancement

– GMAC 2015 Alumni Perspectives Survey



U.S. News & World Report
No. 1 Most Innovative Schools
No. 5 Online MBA programs

Online MBA Curriculum

The highly ranked W. P. Carey Online MBA follows a one-core-course-at-a-time curriculum, with courses lasting five weeks, allowing you to focus on each class while you continue to work. Optional electives allow you to tailor your MBA to your personal interests and career goals.

The sample schedule below represents a fall semester start. Although you will always complete four semesters and two summer sessions regardless of when you begin your Online MBA, courses and scheduling may vary for spring semester starts.

Semester One

Session One

Leading People, Teams, and Organizations: Organization Theory

Analyze various business problems and situations and construct appropriate communications strategies.

Session Two

Statistics for Managers

Examine fundamentals of quantitative analysis to aid managerial decision-making under uncertainty.

Session Three

Financial Performance Reporting

Explore financial accounting concepts and procedures for external reporting.

Semester Two

Session One

Operations and Supply Management

Leverage analytical methods for operational and logistic functions across a variety of organizations.

Session Two

Decisions, Market Structure, and Games: Managerial Economics

Apply microeconomic analysis in areas of supply and demand, production, cost, and pricing.

Session Three

Create and Deliver Customer Value: Marketing Management

Evaluate market and environmental analysis, marketing planning, strategy, and control concepts.

Summer One

Session One

Finance: The Art of Managing Resources

Examine risk analysis, valuation, capital, budgeting, cost of capital, and working capital management.

Session Two

Elective

Semester Three

Session One

Ethical Issues for Managers

Study ethical components of business decisions and the larger, complex role of business in society.

Session Two

Elective

Session Three

Internal Measures of Success: Managerial Accounting

Evaluate and act upon financial and nonfinancial reports used in managing modern firms.

Semester Four

Session One

Elective

Session Two

Elective

Session Three

Strategic Management (Capstone Experience)

Formulate strategy and policy in the organization, emphasizing decision integration in functional areas.

Summer Two

Session One

Elective

Session Two

Elective